

Liverpool Motor Club

Social Media Policy

Liverpool Motor Club (the Club) recognises that social media is an important tool for all club members to engage with each other and the club.

The Club encourages club members and friends of the Club to use social media and other channels to promote themselves, the club, the clubs events and the sport.

The Club provides a service to all members by actively utilising Facebook as well as websites to promote its work and activities.

The Club is committed to providing a safe, fair and fun online space for Club members. This includes safeguarding the welfare of young people or adults who engage with the organisation on any social media and websites used by the Club.

The Club will not condone the posting of comments or text that may be conceived as: offensive, insulting, abusive, threatening, defamatory, libellous, obscene, racist, discriminatory or may cause offence or harm to others.

This policy will develop over time and will be reviewed again by 31st December 2024 or after the outcome of any serious issue or incident as a result of the use of social media sites by the Club's community.

Monitoring

The Committee of the Club is responsible for monitoring and managing the Club's website and Social Media presence, including the removal of comments that contravene the Club's Rules and Code of Conduct and where necessary will refer any breaches to the Club Safeguarding Officer and/or Motorsport UK.

Reporting Procedures

Anyone having concerns about anything posted on the Club's website or Social Media platform(s) should refer the matter to the Club's committee or chairman without delay, or directly to the Club's Safeguarding Officer.

The Club may report to Motorsport UK any incidents of unacceptable behaviour including harassment, discrimination, or the use of obscene or abusive language, whether they are made by a member of the Club or a non-member.

Policy Last updated 31/12/2022